

The Complete User's Manual for *AspCart 4.0*

(Last revision 5/18/2000)

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A BRIEF OVERVIEW OF THE CART

AspCart for Microsoft® Internet Information Server allows you to create a virtual storefront on the Internet. It is the affordable, highly customizable solution to all your e-commerce problems. It runs on virtually any web server powered by Microsoft IIS 3.0 and higher, including Windows 2000.

Unlike other ASP-based shopping programs, AspCart supports virtually unlimited concurrent online sessions! That is to say, an almost unlimited number of customers can shop in your store at the same time and AspCart keeps all individual orders separate!

With your purchase of the cart, you received the full ASP source code, giving you the ability to make custom changes to the actual operation of the cart or include sounds or custom themes. All of this is accomplished through an easy-to-learn scripting language (Active Server Pages).

Getting ASPCart to run requires no modification of ASP code.

VERSION 4.0 IMPROVEMENTS

It's DSNless! Unlike previous versions, this 4.0 version does NOT require a system DSN to be created by your ISP. Instead of an ODBC connection the system uses a built in Microsoft Jet DB driver. According to Microsoft, this will result in a 40% performance increase over pervious versions.

No File System Objects! AspCart 4.0 no longer creates a File System Object in addcart.asp. Previous versions used a file system object to open a data file and generate unique customer ID numbers. Some installations did not function correctly due to inadequate file permissions.

New Product Search! AspCart 4.0 now includes the ability to search for a specific product based on the product's name.

Sales, Sales, Sales! AspCart 4.0 now gives you the ability to put products on sale. It generates a dynamic sale page listing all current sales; customers can easily see all your monthly specials at a glance! All sale items are listed in red in their corresponding departments.

Quicker Loading Times! Users first select a department and then select a specific product within that department to load. There is no more waiting around for unwanted image files to load.

Real Time Credit Card Transactions! AspCart 4.0 was designed to easily integrate with our own TPS gateway. The AspCart / Cincharge combination is a complete turnkey e-commerce solution.

Improved Documentation! Most importantly, with your copy of AspCart you receive this cool manual.

LIABILITY DISCLAIMER

We have confirmed the reliability of this script to the best of our abilities through extensive testing. By using this software you agree that Greater Cincinnati Internet Solutions, Inc. (GCIS) will not be held responsible for chargebacks, errors, loss of revenue, loss of data, web server failure, downtime, or any disputes that may arise from the use of this software in modified or unmodified form. You must follow your ISP's policy if they require screening and/or approval of scripts prior to installation (ASP or otherwise).

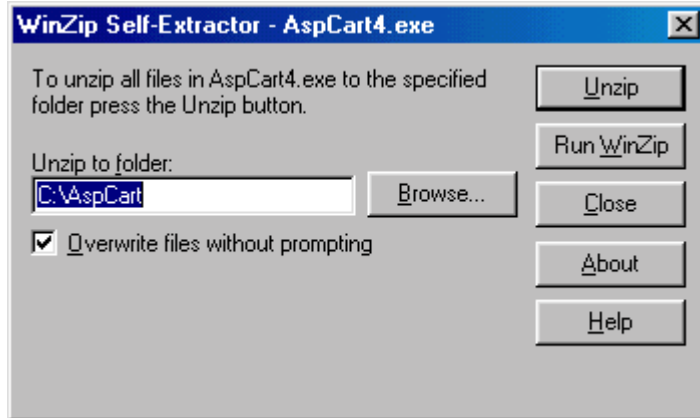
LICENSING INFORMATION

Payment of \$ 95.00 for ASPCart(tm) entitles you to one (1) license to use the software on one (1) web site only. Additional licenses are \$45.00, and may be obtained by writing us at "sales@aspcart.com".

Licensing of this product is strictly enforced. All source code contained in the sold product is on file in printed form with the U.S. Library of Congress. NO PART OF THE CODE may be redistributed or resold under any circumstance. Violation of this license by means of unauthorized distribution of code can result in litigation.

UNPACKING THE ASPCART FILES

- 1) Locate the file (either AspCart40.exe or AspCart40b.exe) you recently downloaded from the AspCart web site.
- 2) Execute the file
- 3) Let the files unzip into their default C:\aspcart directory



- 4) Once this process is complete, you will receive a message tell you that X number of files have successfully been unzipped. It is then safe to click the close button on the above window.

NECESSARY FILE MODIFICATIONS

In order for your store to function correctly, you must modify the payment.asp file.

- 1) Startup Microsoft Word Pad
- 2) Click File, Open
- 3) In the filename field type C:\AspCart\payment.asp and click OK
- 4) Scroll to the bottom of the file
- 5) Near the bottom you will find a block of code that looks like this....

```
<%'-----User Modification Section -----  
%>
```

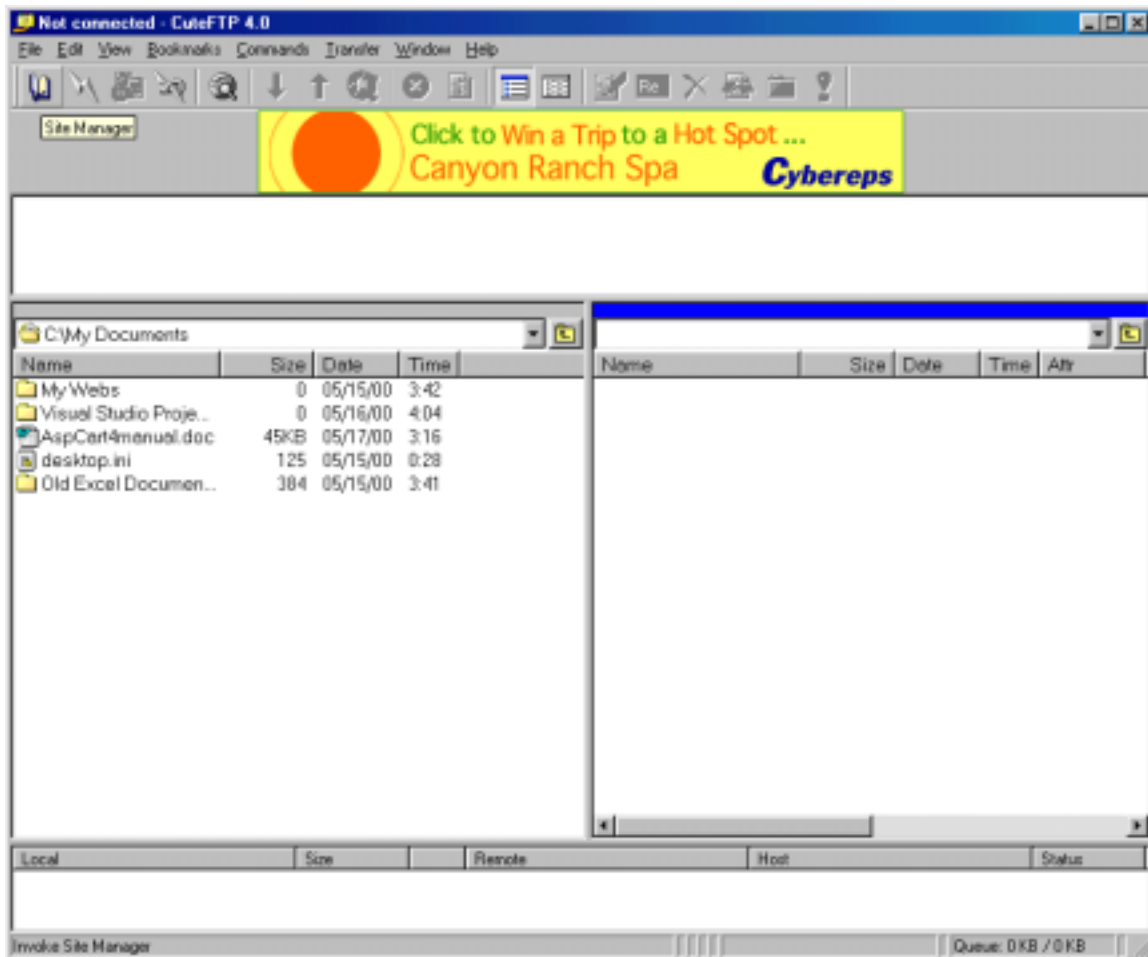
```
<INPUT TYPE="hidden" NAME="sendto" VALUE="info@mysite.com">  
<INPUT TYPE="hidden" NAME="server" VALUE="mail.myserver.com">
```

```
<%'-----  
%>
```

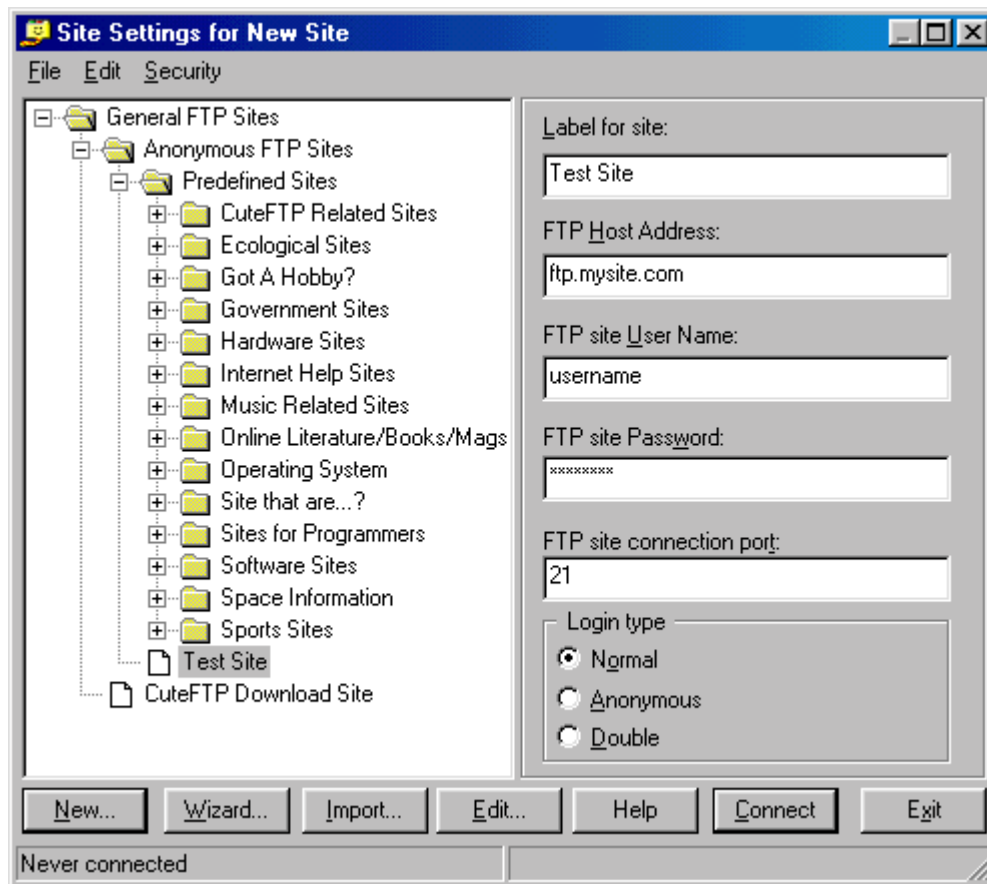
- 6) You need to change info@mysite.com to the e-mail address to which all the orders will be send
- 7) Mail.myserver.com needs to be changed to your ISP assigned mail server.
(Please be careful not to delete the quotation marks)
- 8) Save the changes and Exit

UPLOADING THE ASPCART FILES

- 1) If you don't already have a copy, we recommend that you download a copy of CuteFTP. Other FTP clients can be used, but you will use CuteFTP in this manual.
- 2) If you are familiar with CuteFTP and already have your site setup in the program skip to step 5.
- 3) If the CuteFTP site manager is not already active, you will need to activate it. You will need to enter the CuteFTP site manager. Do so by clicking on the book icon located in the upper left corner



4) Fill in the form on the right with all your corresponding information.



5) Once you have the form correctly completed click “connect” to continue.

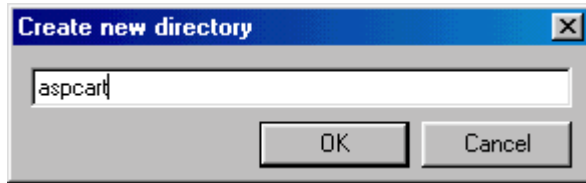
6) CuteFTP will now log you into your ISP. Depending on your ISP’s FTP configuration you may see a window displaying a welcome message. If this occurs just click OK to continue.

FYI: The right side of the screen is your remote site, the left side is your local computer.

7) Click somewhere in the empty space on the right side to ensure you are working with the remote system.

8) We are now going to create a folder on the remote system for the cart files. On the top menu bar click Commands, then click Directory, and then Make new directory.

9) A window like the one below will appear. Type “aspcart” and then click OK



- 10) Now double click on your new aspcart folder. After clicking the right side of the screen should be blank.
- 11) We are now going setup your local AspCart folder as the active folder on the left. To do this click the arrow on the drop down box on the right, select your C: drive and then select your AspCart folder.
- 12) Now we need to select all of the files in the AspCart folder on the left for upload to the aspcart folder on the right. To do this, click the first (top) file on the left side (addcart.asp). Next hold down the shift key and press the end key on your keyboard. All the files should now be highlighted.
- 13) Now drag and drop the group of files on the left to the space on the right. If you are unfamiliar with drag and drop, left click one time on the highlighted group on the left. Hold down the left mouse button, move the mouse over to the space on the right and release the button.
- 14) A window titled "confirm" will appear. Click "yes" to continue.
- 15) CuteFTP will now upload all your selected files. This may take a few minutes depending on the speed of you connection.
- 16) Once CuteFTP has finished, you can exit the program. All the AspCart files have successfully been uploaded!

VIEWING THE DEMO STORE

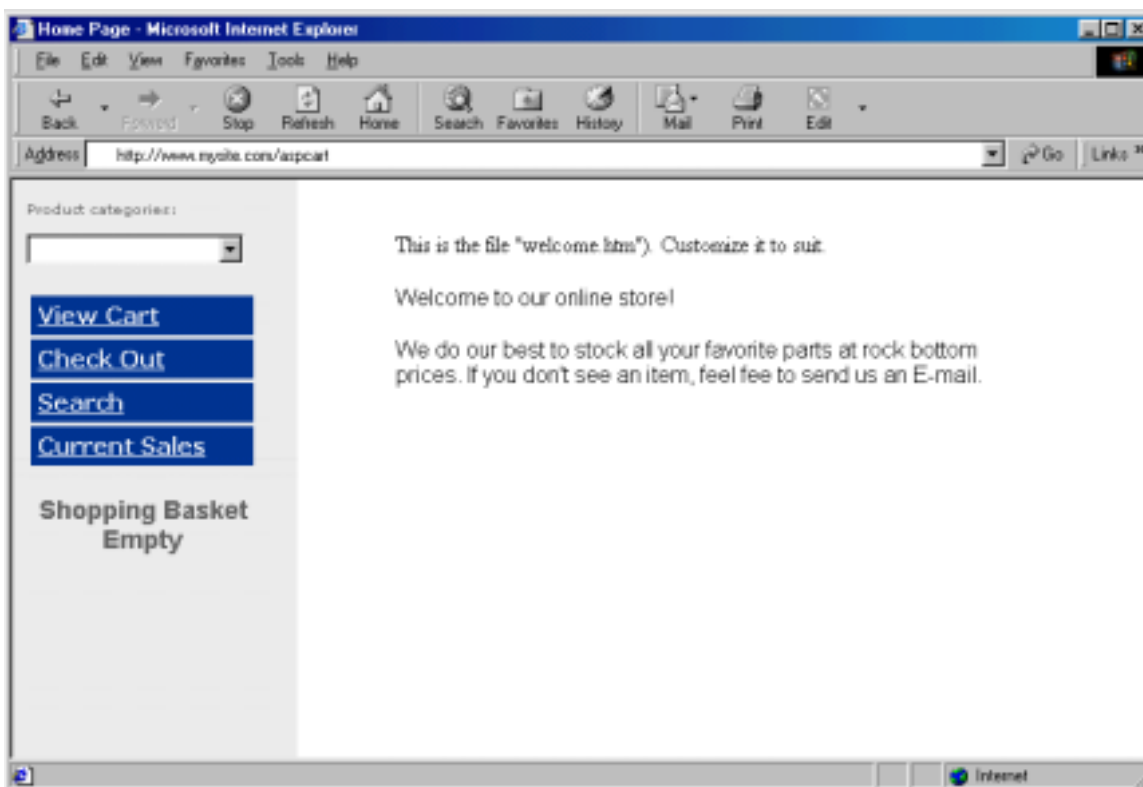
AspCart comes complete with a functioning demo store (an online bike shop), containing multiple departments and hundreds of different products. This is the starting base from which you will build your store.

To view the demo store point your browser to your website followed by /aspcart i.e.: <http://www.mysite.com/aspcart>

Depending on your ISP's server configuration it may be necessary to follow the /aspcart with a /default.asp

Go ahead and give the demo store a try. Change departments, view products and add them to your basket. Make sure all cart aspects are functioning. Do not be concerned about broken images, we will fix them later.

Your demo store should look similar to this.

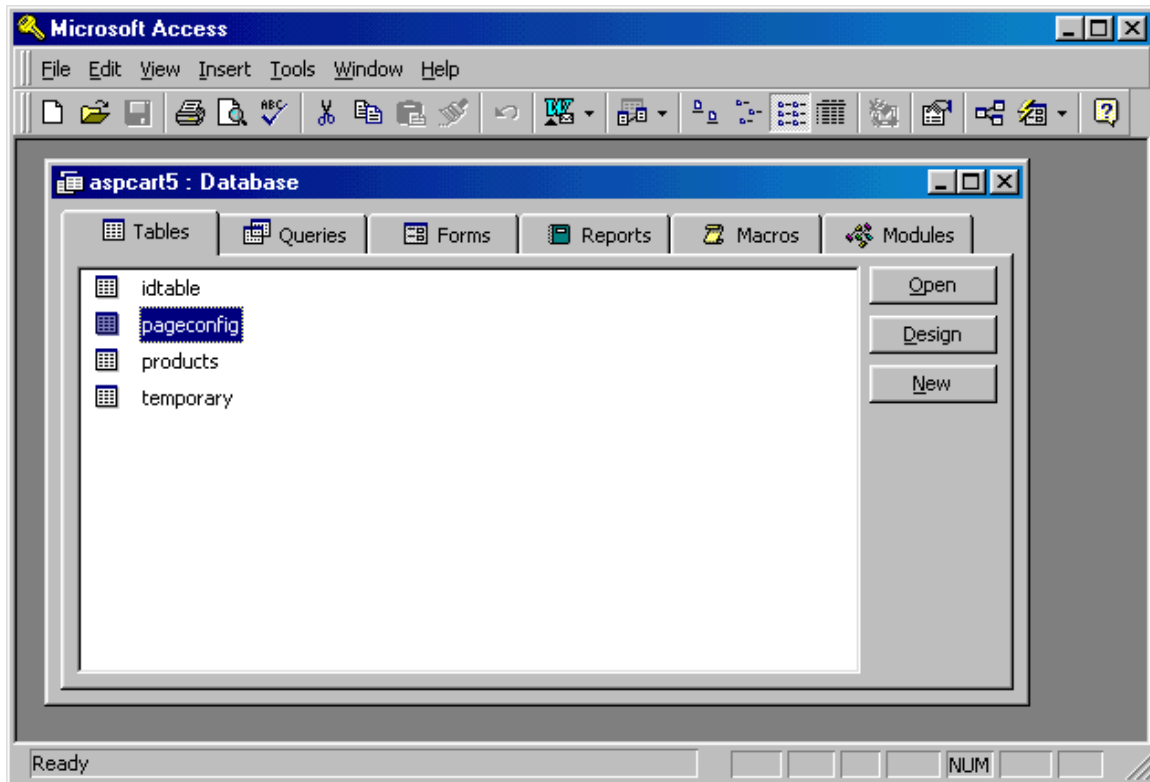


CREATING YOUR OWN STORE

Creating your store with AspCart is a fairly simple process. The basic 4.0 version requires Microsoft Access to manipulate the database. The 4.0b version has a backend management interface requiring only a web browser to manage the store. The backend management interface is available for \$39.95. To purchase the backend or for additional information see <http://www.aspcart.com> or e-mail sales@aspcart.com

To begin configuration using Microsoft Access, open the aspcart5.mdb file on your local computer. The location of this file should be C:\AspCart\aspcart5.mdb

You should now have a window in Access open that looks like this.



ADD / EDIT / REMOVE A DEPARTMENT

Setting your department configuration is the first step in creating your personal store.

- 1) Double click the pageconfig table. A new window will open displaying the contents of the pageconfig table.



page	headerimage	pagename
4	bb.jpg	Build Kits
41	bb.jpg	Camelbaks
42	bb.jpg	Clothing and Gloves
43	bb.jpg	Cranks
44	bb.jpg	Deraileurs/Cassettes
45	bb.jpg	Framesets
46	bb.jpg	Handlebars
47	bb.jpg	Hubs
48	bb.jpg	Lubricants
49	bb.jpg	Lighting Systems
50	bb.jpg	Mountain Bikes
52	bb.jpg	Road Bikes
53	bb.jpg	Rear Suspension
54	bb.jpg	Seatposts
55	bb.jpg	Shoes
56	bb.jpg	Stems
57	bb.jpg	Shifters
58	bb.jpg	Suspension Forks
59	bb.jpg	Sunglasses
60	bb.jpg	Tires/tubes
61	bb.jpg	Tools
146	bb.jpg	Helmets
278	bb.jpg	Pedals
324	bb.jpg	Computers

- 2) Highlight all the records. (Click the arrow on the left of the first record, hold the mouse button down and select all the records.)
- 3) Press the Delete key on your keyboard. You will get a dialog box confirming the delete of X number of records.
- 4) Enter in a new department. The page field is a unique identifier for each department. We recommend starting with 1 then 2 and so on. Headerimage is the picture file displayed at the top of each department. You will need to enter in the path to the .gif or .jpg file. Examples include: sunglasses.jpg or ../sunglasses.jpg or <http://www.mysite.com/images/sunglasses.jpg> Pagename is the text header displayed for that specific department.
- 5) Once you have your departments configured, we recommend printing the table for reference. This allows you to more easily fill in the products table.

ADD / EDIT / REMOVE PRODUCTS

- 1) Within the Access file, open the products table by double clicking on it.
- 2) Highlight all the records and press the delete key on your keyboard.
- 3) Enter in your products for each department.
 - prodid** is a unique product identifier, again we recommend starting with 1 then 2 and so on.
 - Picturefile** is the path to the specific .gif or .jpg image, just like the headerimage field you already filled out.
 - nativepage** is the unique department identifier for the corresponding department. **Example:** if your office supplies department has a page number of 2 in your pageconfig table you should enter 2 in the nativepage field in the products table.
 - Item is the name of the product.
 - description** is the full text description of the product.
 - unitprice** is the price you are charging for the product. It is not necessary to format the prices as currency the program will do that for you. 19.9 will translate to \$19.90 automatically.
 - sale** denotes the sale status. Leave blank or type no to signify a product is not on sale or type yes to put a product on sale. Warning: you must type yes in all lowercase characters.
 - saleprice** is only necessary when a product is on sale. See unitprice for formatting.
- 4) Continue adding products until your store is complete
- 5) You will now need to upload the new copy of the aspcart5.mdb database. For help on this see the uploading AspCart files section. You ONLY need to upload the database.
- 6) View your store in your browser. You may need to press the refresh button to ensure you are viewing the most current copy. All your changes should now be active. Continue the above process until your store is acceptable.

ADDITIONAL CONFIGURATION OPTIONS

SHIPPING

By default AspCart 4.0 calculates shipping rates based on the order subtotal. It uses the following table to perform the calculations.

Order Subtotal	Standard Shipping
\$0 - \$50	\$6.95
\$51 - \$100	\$9.95
\$101 - \$150	\$12.95
\$151 - \$200	\$15.95
\$201 - \$250	\$18.95
\$251 - \$300	\$21.95
\$301 - \$400	\$24.95
\$401 - \$500	\$27.95
\$ 500 +	\$31.95

If you wish to modify the shipping algorithm you may do so by opening checkout.asp in Microsoft WordPad. Near the middle of the file you will find a block of code that looks like this.

```
'----- Shipping Calculation -----  
  
if ordertotal > 0 and ordertotal <= 50 then ShippingMethod = 6.95  
if ordertotal > 51 and ordertotal <= 100 then ShippingMethod = 9.95  
if ordertotal > 101 and ordertotal <= 150 then ShippingMethod = 12.95  
if ordertotal > 151 and ordertotal <= 200 then ShippingMethod = 15.95  
if ordertotal > 201 and ordertotal <= 250 then ShippingMethod = 18.95  
if ordertotal > 251 and ordertotal <= 300 then ShippingMethod = 21.95  
if ordertotal > 301 and ordertotal <= 400 then ShippingMethod = 24.95  
if ordertotal > 401 and ordertotal <= 500 then ShippingMethod = 27.95  
if ordertotal > 500 then ShippingMethod = 31.95  
  
'-----
```

You can modify this block as you see fit. Be sure to change the HTML shipping table so that it corresponds with your code.

TAX

AspCart 4.0 Supports state sales tax. In checkout.asp you will find a checkbox named tax. It is located a few lines below the shipping calculation algorithm and the code looks like this.

```
<%'-----Tax Checkbox----->
%>
    <input type="checkbox" name="tax" value="on">
    If you are an Ohio State resident check here.<br>
    6.5% tax will be calculated to your ordertotal. <br>
    </p>
<%'----->
%>
```

If you **do not** wish to use the tax feature simply delete that section of HTML.

If you **do** use the tax feature replace the 6.5% with your current state tax rate and replace Ohio with your state. In order for the new rate to function correctly, you will need to modify the confirm.asp file.

Near the bottom of confirm.asp you will find the following code.

```
<%'-----Tax Rate Specification ----->
if tax = "on" then tax = runningtotal * .065 else tax = 0
'----->
%>
```

Simply replace the .065 with you tax rate and you are ready to go.

As always once you have made sure everything is correct and saved your changes you will need to upload your changes to your ISP.

CUSTOM CONFIGURATIONS

AspCart is a very dynamic program, an almost unlimited number of customizations are possible. An amateur programmer may possibly complete some basic customization, however the more complicated customization schemes should only be attempted by a professional ASP programmer.

We, the original developers of the cart, offer a complete customization service. Our motto is *"If you can dream it we can code it"*

For custom development rates or a quote e-mail custom@aspcart.com

ADDITIONAL CONCERNS

The action ASP files are delicate and should not under any circumstances be opened using Microsoft FrontPage 98, It will destroy them.

Depending on your cart version, you may not be able to use non-standard characters in the database field. These characters include ' ? ! " ; :

TECHNICAL SUPPORT

With your purchase of AspCart you are entitled to 1-month free unlimited e-mail technical support. All e-mail inquiries should be directed to support@aspcart.com

You will also want to view the FAQ located at <http://www.aspcart.com>

Pay-Per-instance telephone support is also available for a fee of \$1.99 per minute. For phone support call (513) 381-5144